

83 Reasons

Why People Did Not Invest in the Stock Market

1934	Depression	1975	Clouded Economic Prospects
1935	Spanish Civil War	1976	Economic Recovery Slows
1936	Economy Still Struggling	1977	Market Slumps
1937	Recession	1978	Interest Rates Rise
1938	War Clouds Gather	1979	Oil Prices Skyrocket
1939	War in Europe	1980	Interest Rates at All-Time High
1940	France Falls	1981	Steep Recession Begins
1941	Pearl Harbor	1982	Worst Recession in 40 Years
1942	Wartime Price Controls	1983	Market Hits New Highs
1943	Industry Mobilizes	1984	Record Federal Deficits
1944	Consumer Goods Shortages	1985	Economic Growth Slows
1945	Post-War Recession Predicted	1986	Dow Nears 2000
1946	Dow Tops 20 - Market Too High	1987	Record-Setting Market Decline
1947	Cold War Begins	1988	Election Year
1948	Berlin Blockade	1989	October "Mini Crash"
1949	Russia Explodes A-Bomb	1990	Persian Gulf Crisis
1950	Korean War	1991	Communism Tumbles with the Berlin Wall
1951	Excess Profits Tax	1992	Global Recession
1952	U.S. Seizes Steel Mills	1993	Health Care Reform
1953	Russia Explodes H-Bomb	1994	Fed Raises Interest Rates Six Times
1954	Dow Tops 300 - Market Too High	1995	Dow Tops 5,000
1955	Eisenhower Illness	1996	Dow Tops 6,400
1956	Suez Crisis	1997	Hong Kong Reverts to China
1957	Russia Launches Sputnik	1998	Asian Flu & Long Term Capital
1958	Recession	1999	Y2K Scare
1959	Castro Seizes Power in Cuba	2000	Tech Bubble Burst
1960	Russia Downs U-2 Plane	2001	9/11 Terrorist Attacks
1961	Berlin Wall Erected	2002	Recession
1962	Cuban Missile Crisis	2003	War in Iraq
1963	Kennedy Assassinated	2004	Rising Interest Rates
1964	Gulf of Tonkin	2005	Hurricane Katrina
1965	Civil Rights Marches	2006	Real Estate Peaks
1966	Vietnam War Escalates	2007	Subprime Lending
1967	Newark Race Riots	2008	Great Recession Begins
1968	USS Pueblo Seized	2009	Double Digit Unemployment Numbers
1969	Money Tightens - Markets Fall	2010	European Sovereign Debt Crisis
1970	Cambodia Invaded - Vietnam War Spreads	2011	U.S. Credit Downgrade
1971	Wage Price Freeze	2012	Afghanistan War Continues
1972	Largest U.S. Trade Deficit Ever	2013	Dow Tops 16,000
1973	Energy Crisis	2014	Oil Prices Plunge 50%
1974	Steepest Market Drop in Four Decades	2015	ISIS Terrorism
		2016	Global Economic Slowdown

And One Good Reason Why You Should Have:

\$10,000 invested in the Stock Market (Standard & Poor's 500 Index) in January of 1934 would have been worth approximately **\$46,659,186** before fees at the end of 2016.

*For Presentation to Morgan Stanley Wealth Management Clients.
For illustrative and educational purposes only. Results derived from the return of the S&P 500 Index including the reinvestment of dividends and interest and does not include a reduction of any fees. The S&P 500 Index consists of 500 stocks traded on the NYSE, AMEX and NASDAQ chosen for market size, liquidity, and industry group representation. It is a market value weighted index (stock price times number of shares outstanding), with each stock's weight in the Index proportionate to its market value. The "500" is one of the most widely used benchmarks of U.S. equity performance. The S&P 500 Index is unmanaged and not available for direct investment. Past performance is no guarantee of future results. Source: ASC Company Research, DQYDJ.com.*

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