Morgan Stanley

The Matterhorn Group at Morgan Stanley

The Parity Portfolio Strategy

INVESTMENT OBJECTIVE

The Parity Portfolio is a discretionary Portfolio Management gender lens investment strategy developed by The Matterhorn Group at Morgan Stanley to help meet the needs of high net worth individuals and institutional clients seeking financial returns and social impact.

The strategy seeks to achieve financial returns through capital appreciation and current income and have an impact on social returns through advocating for gender parity in corporate America.

INVESTMENT PROCESS

Investable universe: US-headquartered companies, listed on regulated US exchanges.
Gender-diversity criteria: Minimum of three women on board

Bottom-up Focused
Quantitative Analysis
Free Cash Flow
Profitability
Valuation
Qualitative Analysis
Business Model and Adaptability
Management Strength
Innovation Strength

SHAREHOLDER ACTIVISM

Extensive research (Catalyst, The Committee for Economic Development, Deloitte, McKinsey & Company, Credit Suisse, Ernst & Young, Columbia University, and Pepperdine University, among others), reveals a correlation between gender diversity on corporate boards and company financial strength. According to the Catalyst report for 2014, 19.2% of S&P500 board members are women.

The Matterhorn Group uses its voice through direct dialogue with both holding and non-holding companies and promotes public discussion to advocate for parity in corporate America.

WHO SHOULD CONSIDER INVESTING

Investors who seek growth of capital over the long term,
Investors who are willing to accept moderate to significant fluctuation in value,

The Matterhorn Group at Morgan Stanley
Eve Ellis, Financial Advisor (212) 692-2388 eve.ellis@ms.com
Nikolay Djibankov, Financial Advisor (212) 692-2832 nikolay.djibankov@ms.com
1290 Avenue of the Americas, 12th Floor, New York, NY 10104

Investors who understand that the way we invest is intended to have an impact on achieving gender equality on boards in corporate America.

PORTFOLIO MANAGERS

Eve Ellis, Financial Advisor
CERTIFIED FINANCIAL PLANNER™
Certified Investment Management Analyst®
Chartered Advisor in Philanthropy

Nikolay Djibankov, Financial Advisor
Chartered Financial Analyst®

For more information: Please contact Eve Ellis, The Matterhorn Group at Morgan Stanley
212-692-2388 Eve.Ellis@morganstanley.com.

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